

ANNUAL REPORT TO THE COMMUNITY 2020



FROM THE CEO

When I took the reins of Child Focus in 2019, I never imagined in 2020, I'd be leading Child Focus through a global pandemic, one of the most unprecedented world crises of our time. Looking back at 2020, what stands out most is how we rallied as one team to overcome unimaginable challenges and continue our mission.

Every day, I hear heroic stories about Child Focus' impact in the lives of those we serve, responding to 2AM crisis hotline calls, mobile crisis runs, placing homeless children into safe, caring foster homes, delivering meals to combat food insecurity while schools are closed and providing "just in time" emergency mental health treatment to individuals on the brink of suicide.

Child Focus is a known refuge for the community during times of crisis; however, no organization can independently address the scope or scale of every social problem. In 2020, the strength of our community partnerships was instrumental in our ability to quickly pivot and continue providing flexible, responsive programs and community resources. I would like to extend my sincere gratitude and appreciation to all our community partners for making 2020 a successful year.

Sincerely,



Pamela Lindeman
CEO



*Child Focus is here
in a time of need
for our community,
staff and stakeholders.*

*We expanded Crisis Services
to 24/7 and affiliated our
Crisis Hotline with the
National Suicide Prevention
Hotline, improving access to
crisis mental health services
for individuals residing in 513
and 937 area codes.*

EARLY LEARNING



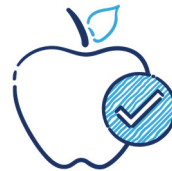
*Quality is
fundamental
to strong outcomes.*

*100% of our Head Start sites
are now highly rated
Step Up to Quality
centers.*



Family Engagement

82% of children whose families completed 50 hours of home activities are meeting or exceeding expectations in language and literacy skills.
57% of families setting family life goals demonstrated moderate or greater progress.



Kindergarten Readiness

76% of children entering kindergarten are ready to succeed in school, meaning they are physically healthy, interact well with other children and adults and have mastered milestones.



Workforce Development

We served **96 adults** by helping get first-time jobs or providing training to increase job employability and advancement.



Teacher Qualifications

80% of teachers have a bachelor's degree.
85% of classrooms exceed national benchmarks of quality teacher-child interactions.
92% of classrooms are highly rate by Step Up to Quality.



Enrollment

We served **733 children** ages birth to five in 603 families in Early Head Start and Head Start. Our average monthly attendance was **96%** for Head Start and **98%** for Early Head Start.



Child Health

83% of children received a physical exam.
62% of children received a dental exam.
89% of children were up to date on immunizations.
94% of children had health insurance.

BEHAVIORAL HEALTH



Symptom Reduction

98% of youth reported mental health services helped and the most common areas of improvement identified were feelings, anger, worries, behavior at school and home and sadness.



Improved Functioning

85%-100% of the time, consumers reported behavioral health services were effective in decreasing symptoms or increasing functioning.



Symptom Prevention

6,395 students participated in prevention services in 73 schools or hundreds of homes and community locations.



Life-Saving Support

2,783 Crisis Hotline calls were received and callers were provided life-saving interventions, resources and support.



Building Skills

1,747 professionals and community members received trainings on topics including child abuse prevention, trauma-informed care, suicide prevention and industry best practices.



Foster Care & Adoption

100% of children in care were satisfied with their foster home placement, evidenced passing grades and met school attendance requirements.



*Integrating health
and education
Is critical to student
success.*

*We opened a new Day
Treatment program in
Brown County to improve
services access and
eliminate mental health
and education disparities
for adolescents and their
families in the eastern
Ohio corridor.*

FINANCIALS

Federal, state and local government grant funds, Brown and Clermont County Mental Health Boards, contracts with other agency and school partners, client fees, insurance and United Way allow us to serve children and adults.



Rebranding is extremely important in reaching new customers.

We partnered with a reputable Cincinnati marketing firm to complete a year-long rebranding process that reflects four decades of bold organizational growth and our future as a behavioral health and early learning leader.

Statement of Activities

Head Start Revenues	FY 2021 Budget
HHS/ACF	6,061,436
CACFP	171,000
Non-Federal Share	<u>1,423,106</u>
Total Revenues	<u>7,655,542</u>
Operating Expenses	
Wages	3,727,661
Contract Services	29,820
Fringe Benefits	1,157,522
Travel	89,900
Acct./Legal	53,650
Lease Expense	287,960
Maintenance/Repair	37,858
Utilities	7,374
Telephone	42,940
Food	176,500
Supplies	399,217
Dues/Fees/Memberships	70,520
Recruitment/Advertising	11,900
Insurance	44,640
Staff Training	94,974
Misc./Other	<u>1,423,106</u>
Total Expenses	<u>7,655,542</u>
Net Revenue Over Expense	0

	Total
Support:	
Governmental grants	14,160,834
School district contracts	1,155,226
In-kind program revenue	364,832
United Way and other	326,000
Contributions	692,950
Revenue:	
Program fees	1,238,520
Miscellaneous income	186,300
Special events	76,160
Insurance fees	478,041
Rental income	322,985
Net investment return	15,806
Gain on sale of property and equipment	160
Release from restrictions	--
Total support and revenue	19,017,814
Expenses:	
Program services	15,713,129
Management and general	2,275,138
Fundraising	43,080
Total expenses	18,031,347
Change in net assets	986,467
Net assets, beginning of year	7,089,966
Net assets, end of year	8,076,433
FY20 Expenses	
Program Services	15,713,129
Management & General	2,275,138
Fundraising	43,080
Total	18,031,347



United Way
of Greater Cincinnati

AGENCY
PARTNER